



THE ROAD TO YOUR SAFEWAY FRANCHISE

OUR 10 MILE MARKER APPROVAL PROCESS



01

PASSION & INTEREST

Fill out opportunity analysis online.

02

APPLICATION REVIEW

04

INDUSTRY RESEARCH

Talk to current SafeWay franchisees.

03

PHONE INTERVIEW

Ask our recruiter your questions.

05

PERSONAL INTERVIEW

06

OBSERVATION DAY

Meet the SafeWay team.

08

BUSINESS PLAN

Submit your plan to SafeWay for review.

07

BUSINESS VALIDATION PERIOD

09

FRANCHISE APPROVAL

10



SIGNING DAY CELEBRATION